

Dallas Preview Session

Upcoming Event Announcement

Course: Writing Advantage™
Level: Foundational Curriculum
Audience: All Firm Employees (Professional and Administrative Staff)

Cost: \$199.00 per person
CPE: 8 CPE credits

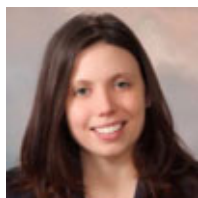
Dates: August 16, 2011 (8:30AM – 4:30PM)
Location: Dallas, TX
Venue: Cityplace Conference & Event Center
 2711 North Haskell, Suite 100, Dallas, TX 75204

Meals: Continental breakfast and deli lunch included

Timing:	1 Day	Delivery method:	Group/Live
Program level:	Basic	CPE credits:	8
Field of study:	Communications	Course #:	FN007
Prerequisites:	None	Competencies:	Accuracy; Communication
Pre-work:	Identify topics to use during workshop and bring examples of typical written communication		

Description:

Appropriate for all firm employees (professional and administrative staff). Many people spend hours each day attempting to express ideas and communicate important information in writing. Unfortunately, too much business writing today suffers from poor structure and muddy language. This course has been designed to help you make certain your ideas are clearly communicated creating your own personal competitive advantage.



Facilitator: Amanda Garner

Amanda leads the Outsourced Marketing Division of The Growth Partnership, and has worked with TGP since 2002. In addition to professional services marketing, Amanda's background includes years working with various media outlets as a producer and on-air talent. Most notably, her job history includes a one-year production role at NBC's "Meet the Press."

With over a decade of experience in marketing and communications training and implementation, Amanda is devoted to helping accounting firms establish best practice marketing activities. Providing internal training for the clients she serves and as a frequent speaker for industry association conferences, Amanda receives consistent high-marks as a presenter. She offers useful tools in an entertaining and motivating fashion, helping her audiences to tune in and turn on.

